

Every Gift Has A Story

INOVA HEALTH SYSTEM FOUNDATION
2008 PHILANTHROPY REPORT



INOVA[®] HEALTH
SYSTEM FOUNDATION

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Inova Health System Foundation Annual Report 2008



Inova Health System's story began more than a hundred years ago. Over the years, the story has been written by people whose passion and commitment led to something greater than themselves — the drive to provide world-class healthcare in Northern Virginia. More than 50 years ago, a small group of Fairfax County residents gathered around a kitchen table to address the need for a local hospital. Nearly 90 years before that, a group of Alexandria women had, in two weeks' time, opened a hospital in their community, while in 1912, two physicians and a pharmacist had opened Loudoun Memorial Hospital in a storefront.

Today, with this same tradition of commitment and vision, our donors help ensure that, regardless of challenges or economic uncertainties, Inova's story will continue to grow — a story in which compassion and dedication combine with research and innovation to deliver the best possible medical care to our patients and their families. Each gift or partnership is an invaluable investment in community healthcare that gives us that margin of excellence and helps expand our capabilities over and above what Inova can do alone. Your individual stories of philanthropy allow us to look to our future with confidence.

In 2008, we celebrated the opening of the Claude Moore Health Education and Research Center, and the Betty and Guy Beatty Center for Integrated Research. We made significant progress in Inova Alexandria's expansion Project 2010 and completed the Life with Cancer[®] Family Center. These are but a few of the many programs and services your philanthropy dollars support — support that is crucial in future years to ensure that our community has the best patient care, leading-edge research and exceptional training for the next generation of physicians and healthcare professionals.

In this report, you'll read about seven donors. There is the story of a former Nuremberg trial translator leaving a large bequest to Inova, and the story of a young girl who opened her heart — and piggy bank — to help sick children. You'll read the stories of long-time donors and stories of people investing in the future. Each donation is an expression of the confidence our donors have in Inova and the vital role that we can play in the future of our community.

We have seen the difference that giving at all levels can make and are humbled by the compassion and generosity of our philanthropic community. In the midst of a difficult economic climate, our donors continue to help us advance the mission of Inova. In 2009, we will continue our commitment to something greater than ourselves — a mission of providing compassionate, world-class healthcare to the Northern Virginia community.

Sincerely,

A handwritten signature in black ink, appearing to read "John M. Fay", with a long, sweeping flourish extending to the right.

John M. Fay

Vice President, Inova Health System Foundation



Every Gift Has a Story

For the Inova Health System Foundation, every gift has a story — and it can have an enormous impact on the world around us. Whether the donation comes from a large organization or a five-year-old child, something — somewhere along the way — strikes a chord in someone's heart. A story begins, a connection is made and a relationship created.

We'd like to tell you the stories behind seven gifts to Inova. The plots vary. Some gifts are modest, others substantial; some are made over decades, others are given for specific purposes; some are made publicly, while others come silently and unexpectedly. The common theme in all the stories, however, is that they begin with ordinary people who have a vision — not just of how things are, but of how much greater they could be.

Inova relies on these gifts to deliver the world-class care that the community has come to expect from us. You, too, have a story. We invite you to share it with us as we continue to add new chapters to the Inova Health System Foundation story.

Giving Back to Their Community



The Veatch Family

Jeffrey and Christie Veatch are what you might call “hometown” people. They grew up in the same neighborhood and were high school sweethearts. After going away to college, starting their careers and getting married, they moved back to the same area where they were raised and had three children. Young, successful and civic-minded — Jeffrey and Christie Veatch knew they were blessed, and they wanted to give back to the community and people who, over the years, have given so much to them.

Jeffrey is founder and co-CEO of a national staffing and recruiting firm that is one of the eighth largest technology-staffing companies in the country. Even though his business is nationwide, it is the close ties to the community that the couple treasures the most. When they were looking for an opportunity to make a financial contribution, it was a neighbor who suggested Inova Alexandria Hospital.

The Veatches already knew something about Inova Alexandria Hospital — after all, all three of their children had been born there and received excellent care. As they learned more about the needs of the hospital, they began to understand how donations and partnerships make the critical difference between ordinary and extraordinary healthcare for a community. By putting their dollars into Inova, they realized they would be investing in their own health, as well as the health of their family and community.

The Veatches are not passive check writers — they listened, learned and toured. In the end, they decided to invest in the future — in Inova Alexandria Hospital’s Project 2010, a project that will enhance emergency, cardiac, vascular, surgical and laboratory services, as well as improve patient access. They gave \$100,000 in honor of their parents, to name two patient rooms in the telemetry area.

“We couldn’t have asked for a better place to live, work and raise a family,” say Jeffrey and Christie. “We recognize how fortunate we are. We feel the desire and responsibility to give back to this community that we love.”

Jeffrey and Christie Veatch — a young hometown couple. Representatives of the new generation of philanthropic donors.

Unwavering Support for His Community



John Sherwood - leaving a legacy for his grandchildren

It must have been John Sherwood's professional experience that led him to become one of Inova's longest consecutive individual donors — more than 31 years of uninterrupted giving. With a long career in finance and banking, he approaches charitable contributions much like a banker would — knowing that steady investments over a long period of time can reap big dividends for a community's life and growth.

Actually, John's involvement with Inova goes back even further than his 30+ years of financial contributions.

With deep roots in the community and a family known for active involvement, John returned home from World War II in 1945 and got involved in his community. In the 1950s he became part of an initial group of citizens that saw the critical need for a general hospital in fast-growing Fairfax County. He worked with others in the early years to bring Inova Fairfax Hospital into being. Since that time, John has seen the hospital grow from a community facility to a nationally recognized institution of world-class care, research and education.

Great things are often created in the simplest of places, when people of vision and dedication to their community come together. It was more than 50 years ago that Grace Lucas, a registered nurse, gathered a group of Fairfax County residents around her kitchen table to discuss the growing need for a local hospital. Similarly, 30 years ago, John Sherwood, along with his wife, formed a new bank in the basement of his home — the George Mason Bank, now United Bank. Vision and passion drove these individuals to rally communities, take risks and make the necessary investments — both individually and collectively. Today, this same innovative spirit and compassion for the community make Inova a leader in healthcare, and define 89-year-old John Sherwood's life.

John is a humble, friendly man. Even though he doesn't get around as much as he used to, his heart and mind are as active as ever. As he has watched his Fairfax community grow, he knows that everything accomplished along the way has been due to the continuing efforts of countless individuals. As for his own steady contributions to Inova, John likes to quote Robert Louis Stevenson: "Little drops of water, little grains of sand, make the mighty ocean and the beautiful land."

John's cumulative gifts have added up to a substantial sum. You can bank on that.

Investing in the Future of Research



(Left to right): Guy and Betty Beatty; grandson, John M. Beatty, Jr. and son, John M. Beatty, Sr.

As founder of a successful Virginia-based real-estate development enterprise, Guy Beatty knows all about the three most important factors in real estate: location, location, location.

In many ways, it's this same principle that guides his philanthropic pursuits. Whether he's building libraries to create places of learning, starting hospitals to provide better access to healthcare, or endowing schools and colleges to support places where research and innovation can thrive, Guy Beatty puts his philanthropic dollars in locations where they will have the

biggest impact — for today and for the future.

Although he's listed as one of the country's "50 most generous donors," Guy Beatty is a low-profile individual whose interest is in creating educational and research opportunities, not in spotlighting himself. This self-made man who built a real estate empire says that "you will never appreciate your wealth until you learn how to give it away."

He acknowledges that though philanthropic opportunities crop up all the time, he is picky about what he supports. His primary interests lie in improving the infrastructure of schools and hospitals, providing learning and teaching opportunities, and supporting research. It is for these reasons that he chose to help create a state-of-the-art research center at Inova. He "liked what he heard about it" and wanted to be part of this important work.

The Betty and Guy Beatty Center for Integrated Research will help propel Inova's research capabilities to new levels of excellence, providing patients with access to revolutionary therapies and treatments. The Center brings the necessary components of research under one roof, allowing for streamlined collaboration between all the parties involved in medical research. The goal is to speed the movement of discoveries from the lab to the bedside, where they can benefit patients as soon as possible.

Guy Beatty's leadership and generous spirit will be passed on and multiplied by the medical breakthroughs that will occur through research and education at Inova. What his philanthropic support has accomplished for so many is truly remarkable. The location he chose for his generous contribution to Inova — the Betty and Guy Beatty Center for Integrated Research — will bring state-of-the-art research and world-class patient care to Northern Virginians today, and for generations to come.

A Strong Belief in Cardiac Education



The Dome — an observation deck built above one of the Inova Heart and Vascular Institute operating rooms in Inova Fairfax Hospital — is an educational program pioneered by cardiac surgeon, Edward Lefrak, MD of CVTSA.

Hospitals, physicians and patients. Though all three groups have different needs, there is a common goal that binds them — high-quality healthcare. Cardiac Vascular and Thoracic Surgery Associates (CVTSA), Inova’s longest consecutive physician-group donor, knows first-hand that philanthropy is key to providing those we serve with the state-of-the-art care. Their 30-year history of giving to Inova has helped bring the best, most innovative technologies and procedures to our community — providing tomorrow’s care to patients today.

The 17 surgeons of CVTSA have a true commitment for cutting-edge medicine. CVTSA surgeons performed the first heart transplant and the first lung transplant in the Washington metropolitan area, and they were the first to use robotic surgery. As a result of CVTSA’s pioneering spirit, Inova now has the region’s largest heart-transplant program and its only lung-transplant program. CVTSA, which recently marked its 30th anniversary, has performed more than 30,000 heart surgeries at Inova.

As an active member of several fundraising committees, CVTSA President Paul Massimiano, MD, encourages other physicians to get involved in philanthropy. “In these particularly challenging times, philanthropic funds can bring sophisticated technology and research to physicians sooner. This translates into state-of-the-art healthcare for the entire community.”

Philanthropy’s importance is sure to grow in coming years. For many organizations, it has already gone from “nice to have” to “need to have.” In addition to fostering essential research, technology and education, the philanthropic support given by CVTSA also helps Inova recruit and retain the most crucial resource — people. It’s one reason why Inova has the finest physicians, researchers and healthcare professionals.

Since its inception, CVTSA has enjoyed a long and proud tradition of working with Inova to better serve others. It’s this kind of philanthropic collaboration among physicians, hospitals and the community that will enable Inova to further define excellence in the years to come.

Discovering the Joy of Giving



Julia Patronik

For most kids, turning five is a big deal. It's the first "milestone" birthday, and it's often the first birthday they truly remember. And, of course, it usually means a party with cake, candles, presents and friends.

Julia Patronik had other thoughts when her fifth birthday rolled around. Still grieving the loss of a close family friend a few weeks before, she instinctively just wanted the company of her family. Her grandparents came from Buffalo for a low-key celebration, and close family members and friends sent birthday greetings in the mail.

When Julia opened her first card, a five-dollar bill fell to the floor. As she picked up the money, an idea came to her — she would honor the memory of the family friend by donating her birthday money to help sick children. Along with the five-dollar bill, she stuffed all the birthday money she received into her porcelain piggy bank, where it would be safe until she could deliver it to Inova Fairfax Hospital for Children.

In March 2008, Julia became the first Change for Children donor when she generously contributed the entire contents of her piggy bank — \$79.21 — to purchase toys and games for hospitalized children. Change for Children encourages children and children's groups in the community to collect pennies, nickels, dimes and quarters to help pediatric patients at Inova Fairfax Hospital for Children. Funds benefit the Child Life program, which eases the stress of hospitalization while promoting normal childhood growth and development.

To a five-year-old, \$79 is a lot of money. It can mean new toys, games and crafts. But \$79 dedicated to helping others is worth more than a king's ransom. Many lives, including Julia's and those of the children she helped, were touched and enriched by her selfless act of generosity. Julia says that she "didn't want gifts so much" — she just wanted to help other children.

She's now planning for her sixth birthday and already knows who the recipient will be of this year's piggy bank.

Expressing Gratitude with an Ultimate Gift



A Telemetry monitor — so small it can be hung around a patient's neck — to provide a greater level of patient safety.

Lt. Col. Ernest P. (“Peter”) Uiberall’s life was built around words. But there is one word that best defines him — grateful.

A brilliant man who lived an extraordinary life as a translator and intelligence officer, Col. Uiberall never took for granted the opportunities that this country and his community offered him. Though he spent his life interpreting the words of others, at his life’s end his own words were the ones being translated — revealing a deep sense of gratitude. Without fanfare, he “silently” bequeathed \$100,000 to Inova Mount Vernon Hospital.

Col. Uiberall lived an active and interesting life. Born in Austria, he came to this country in 1938, fleeing Nazi persecution. He became a naturalized U.S. citizen in 1944 and joined the Army in his new country. Because of his linguistic skills, he was assigned to be a German–English interpreter at the Nazi war crimes trials in Nuremberg. In his retirement, Col. Uiberall was often interviewed about his experiences at the Nuremberg trials by reporters, historians and filmmakers, including Steven Spielberg.

During his long career with the Army — a career of service to his adopted country and its citizens — he traveled the world and had many extraordinary experiences. Perhaps for this reason he appreciated the service of others, and was ever thankful for the people in his own community — particularly the staff at Inova Mount Vernon Hospital. Sharon, his long-time home health aide, recalls that Col. Uiberall and his wife were always pleased with the care and attention they got at the hospital. Col. Uiberall liked the fact that many employees had worked there for more than 20 years. It spoke well of the hospital, he told a nurse several years ago.

This complex man of languages — a man simply thankful for his life — left a substantial gift to his community, helping to provide eight bedside telemetry, cardiac and oximetry monitors for remote monitoring of patients, ensuring an extra level of patient safety. And for that we have one word — grateful.

A True Philanthropic Spirit



Evelyn and Barry Strauch

There are many ways of expressing the philanthropic spirit. To some, it means volunteering. To others, it means making a monetary investment. To Barry and Evelyn Strauch, it has meant a journey of more than 30 years, guided by a vision to help create a world-class hospital and a better community. Both individually and as a couple, they have provided time, knowledge, leadership and financial support to a broad range of charitable and community-based organizations.

Dr. Strauch's "eclectic" career with Inova, as he calls it, began more than 30 years ago when he joined the staff of Inova Fairfax Hospital, where he's spent 24 of those years as chief of the Nephrology Section. During that time he's been an educator, practitioner, researcher and leader, as well as a co-founder and chairman of Washington Nephrology Associates, one of the two largest nephrology practices in the United States. He also has served as the interim chairman of the Department of Medicine at Inova Fairfax Hospital for the past three years.

Evelyn Strauch has been a member of the Inova Health System Foundation Board since 1999, and chaired the Inova Health System Gala in 1999 and 2003. She knows that state-of-the-art care depends on the efforts and financial support of countless individuals. As a teacher of three foreign languages and literature for 30 years, she is passionate about education.

With an expectation of excellence and a genuine spirit of giving, the couple were instrumental in developing the Physicians Conference Center (PCC) at Inova Fairfax Hospital, and are leadership supporters of the Claude Moore Health Education and Research Center. Located on the Inova Fairfax Hospital campus, the innovative Claude Moore Center combines research and education under one roof. Both the PCC and the Claude Moore Center are environments where new ideas are embraced and physicians gather to collaborate and share information, bringing the best minds together to tackle the toughest cases.

Their long-time gifts and commitment to Inova demonstrate their passion for medicine, education and life-long learning. They have seen first-hand the need for and importance of philanthropic funds to achieve lasting results for our communities.

The word philanthropy literally means "love of humankind." Maybe this is the definition that best describes the philanthropic journey of Barry and Evelyn Strauch.



Every Gift Makes an Impact

Every day, in countless ways, philanthropy makes a significant impact throughout Inova and the community we serve. Gifts of every size support programs whose benefits resonate well past our hospital walls to protect and support the most vulnerable among us.

2008 was no exception. From innovative community partnerships to prevent child abuse ... to creative programs that sustain the mind, body and spirit of cancer patients ... to specialized care for elderly hospital patients — philanthropy's influence was felt by all ages, at all stages of life.

Life with Cancer®

Inova's community support and education program for cancer patients, their families and friends offers creative, physical and social outlets that can help ease fears and improve quality of life for all those affected by the disease. Funded primarily by community contributions, Life with Cancer programs are provided free of charge, regardless of where treatment is received.

In 2008:

- 8,377 people attended 811 seminars, support groups, classes, individual and family educational meetings and workshops to help them cope with a cancer diagnosis in the best way possible.
- 141 children and teens participated in educational support groups, grief support groups, social activities, an annual picnic and sibling days.
- 5,477 people received short-term counseling to help meet the challenges of their cancer journey, covering such topics as stress reduction, relationship issues, decision-making and grief.
- 4,228 people attended more than 90 health fairs and community presentations.
- Volunteers contributed 2,980 hours, visiting hospitalized cancer patients, helping with classes and support groups, and serving as artists, musicians, hairstylists and cosmetologists.

Inova Nursing

Inova's Institute for Nursing Excellence pursues innovative strategies to ensure that our community continues to have a talented and well-trained nursing workforce, despite escalating nursing shortages. Philanthropic gifts support programs that recruit, welcome, train, motivate, reward and retain the nurses we need.

In 2008:

- The Nursing Scholars Program awarded 75 nursing scholarships, totaling \$420,000, to nursing students who made a commitment to work at Inova for two years after graduation.
- Inova awarded Morale Grants of \$1,000 to 40 nursing units to implement programs that boost motivation and enthusiasm, and to retain experienced RNs.

- More than 1,850 Inova nurses accessed the Edelman Nursing Career Development Center for career counseling, e-learning, continuing education opportunities, mentorships, transition support, academic planning and scholarships. The center is made possible through a generous donation from Jean and Ric Edelman.
- 126 grateful patients, family members and friends honored “Nursing Stars” on 31 units, raising more than \$50,000 for continuing education programs.
- Continuing education funds enabled 203 nurses to attend national conferences to enhance their nursing practice, and 16 nurses to complete recertification in their specialty areas.
- More than 500 nurses participated in Nursing Spectrum magazine’s online continuing education program.
- 62 middle- and high-school students were immersed in the nursing experience at Inova’s seventh annual Nursing Exploration Summer Camp. This popular program improves youngsters’ perception of nursing and inspires them to pursue nursing careers.

Inova Fair Oaks Hospital Private Room Neonatal Intensive-Care Unit (NICU)

The newly-opened neonatal intensive-care unit (NICU) at Inova Fair Oaks Hospital features all-private rooms that enhance care options and promote parent-child bonding in a family-friendly environment. Made possible through generous community donations of more than \$220,000 — including a large gift from Fairfax Neonatology Associates — the NICU is improving the hospital experience for families throughout Northern Virginia.

The new NICU includes:

- 19 fully-equipped private rooms that include all necessary supplies and equipment to perform a wide range of care without having to move the baby.
- A quiet, customized environment, with sound, light and temperature adjusted to meet each newborn’s individual developmental needs.
- Privacy for preemies and their parents during the first critical hours and days of life.
- A comfortable, home-like setting where parents can stay with their infants around the clock while learning to care for them with help from the NICU’s specially trained nurses.

Inova Loudoun Hospital Simulation Lab

When it opens later this year, the Simulation Lab at Inova Loudoun Hospital will offer a unique setting for nurses, physicians and other caregivers to practice complex procedures, expand their skills and enhance their training. The lab is made possible by a \$450,000 gift from The Claude Moore Charitable Foundation, as part of its commitment to advance hands-on medical education in Northern Virginia.

The lab features:

- A complete mock-up of an intensive-care unit (ICU) patient room.
- Computer-controlled mannequins, with realistic traits and lifelike clinical feedback that simulate various physical conditions and patient-care scenarios:
 - SimMan[®], for such emergency training as mock codes, inserting a central line or chest tube, performing a tracheostomy (opening an airway through an incision in the windpipe), or responding to a heart attack.
 - MegaCode Kid, for training in a wide range of advanced pediatric life-saving skills in pre-hospital emergencies.
 - SimNewB[™], for training in neonatal resuscitation and emergency care of newborns.
- A virtual IV program, to practice starting IVs.
- An adjacent classroom for advanced cardiac life-support training and other educational programs.

Beginning Steps for Parents Program

The Beginning Steps for Parents program screens all first-time mothers who deliver babies at Inova Fairfax Hospital and links those who qualify to vital community resources, such as parenting classes, child-care assistance and nutrition programs. Funded by philanthropy, the program is the first-ever collaborative regional effort to promote positive parenting, healthy infant-child development and strong family-community connections.

In 2008, Beginning Steps:

- Screened 2,888 first-time moms for risk factors.
- Referred 589 new mothers for community services.
- Made 302 home visits.
- Referred 50 high-risk mothers for intensive home-intervention programs, to prevent child abuse and promote child health.

Hospital Elder Life Program (HELP)

HELP improves older patients' quality of life while they are in the hospital, enabling them to get better faster and go home sooner. The program is funded exclusively by philanthropy and offered free of charge to patients 70 and over at Inova Fairfax Hospital. Designed to meet the needs of our community's rapidly growing elderly population, HELP is the only program of its kind in the Washington metropolitan region.

In 2008, HELP:

- Enrolled 500 patients.
- Provided one-on-one care and attention, including daily exercise, orientation and communication, relaxation therapy, meal assistance, and therapeutic activities to promote mental stimulation and socialization. More than 50 specially-trained volunteers provided these services.
- Purchased pocket talkers, visual aid enhancers, walkers and other specially-designed devices that help meet the specific needs of the geriatric population.

Inova Kellar Center

Inova Kellar Center, founded in 1991, is a not-for-profit outpatient mental health center and special education school in Fairfax, Virginia. Inova Kellar Center offers structured, individualized mental health/substance abuse treatment and special education services for children, adolescents, adults and families in Northern Virginia's multicultural community.

Founded by a visionary gift from Art and Betty Kellar, Inova Kellar Center has continually responded to the needs of the community and specific gaps in services by providing a safe place where kids and families can turn for assistance to put their lives and dreams back together.

In 2008, Inova Kellar Center:

- Provided over 20,000 therapy and educational sessions for children, adolescents and families.
- Expanded the mental health Intensive Outpatient Program (IOP) to address increasing demand for services by 200%.
- Redesigned the outpatient family service model resulting in an increase of 54 outpatient therapy appointments weekly.
- Received a \$25,000 grant from the Eugene & Agnes E. Meyer Foundation to provide home based treatment services to at-risk children and families.
- Has raised over \$850,000 through the generosity and partnerships with the Kellar Family Foundation, Cardinal Bank/Cardinal Bank Charity Classic, ExxonMobil Foundation, Catherine B. Reynolds Foundation and dedicated community philanthropists.



“Thank You” to all Our Volunteers

We would like to thank all of our volunteers for their generous donations of time and effort on behalf of Inova Health System. The Inova Health System Foundation is especially grateful for the valuable support from our various boards of trustees and development committees. They make a significant difference in our ability to raise funds for the many programs and services of Inova Health System. We feel very fortunate to have so many dedicated community members who help us bring world-class healthcare to our community.

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Conclusion

Each year, thousands of individuals, foundations and corporations include Inova in their philanthropic giving. Every one of these gifts is an invaluable investment in the health of our community, and helps ensure that vital healthcare resources are available and accessible to all who need them.

Like those whose inspiring stories you have read here, our generous donors understand the fundamental role that philanthropy plays in Inova's continued success. It enables us to build state-of-the-art hospitals and healthcare facilities, attract and retain the most skilled and compassionate physicians and nurses, conduct groundbreaking research and provide expert medical care throughout the cycle of life — from the joyous beginning to the poignant close.

We are grateful to everyone who has shared in Inova's philanthropic story over the years and invite you to be a part of our future story as it continues to unfold.

Inova Health System Foundation Mission

The Inova Health System Foundation was established to seek charitable gifts to advance the medical services, research, education and community health priorities of Inova Health System.

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