

# IMPACT

Spring 2021

Excellence in **Education**  
Innovation in **Technology**  
Lifelong **Learning**



Continuing  
Medical  
Education



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*April 23, 2021*

**1st Annual Inova Children's Fetal Cardiology Symposium**  
*May 8, 2021*

**Neurocritical Care Conference**  
*July 16, 2021*

**5th Annual Art and Science of BrainHealth Conference 2021**  
*September 17, 2021*

## From the Medical Director's Chair

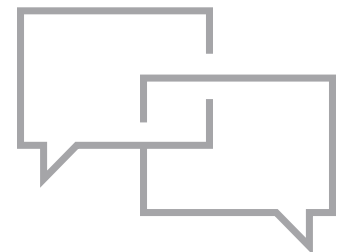


I have to admit, I hate filling out surveys. I will dutifully complete the important ones (March 2021 safety survey, check!) but I am not that person who rates and reviews all of my Amazon purchases. If I fill out a survey, it needs to be for a really good reason. Therefore, I'm hoping that I can provide you with a really good reason to take the CME educational needs survey we are sending out in May.

The foundation of a good educational program is a gap analysis; what is the current approach to a problem, and what is the ideal approach to that problem? The difference between them, the "gap," is our needs assessment that drives educational design and planning. This process can be applied:

- To a narrow topic — What is our current treatment of heart failure and what is the ideal treatment of heart failure? *Or*
- Broadly — What are the current continuing medical education topics at Inova and what additional topics do our constituents feel they need to be better healthcare providers for our community?

Hopefully you see where I'm going with this; we need YOUR input to help us program education for the Inova system for the next two years. We try not to bother you too often, because survey fatigue is real, but now is your chance to give us your input and feedback.



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What could help you do your job better? Are you aware of any gaps in your own clinical knowledge? Has an area of medicine seemed to have moved on, and you feel a bit left behind, but you haven't had the time to do a deep dive on your own? Is there an area where a refresher course could be helpful?

How would you like to have education delivered to you? Did the Covid-19 necessitated move to Zoom make educational programs more convenient for you and give you more opportunities to participate? Or did the transition to tele-education mean that now you're multitasking between clinical care and education and it is distracting? Are you dying to go back to in-person meetings? Do you want to watch asynchronous videos on your own schedule? Is a watching a brisk faculty debate intellectually stimulating or do you prefer a small group workshop?

How does the OCME contribute to our mission of providing world-class health care to our community? By providing Our People with world-class educational opportunities. The data we receive from this short, but meaningful survey will help guide us in this mission. Make your voice heard, tell us your gap, and give us some advice on how we can best help educate you.



Make your voice heard:  
**2021 NEEDS ASSESSMENT**

**May 1 to May 31**



## CME Definition

### COMMERCIAL SUPPORT:

Monetary or in-kind contributions given by an ACCME-defined commercial interest that is used to pay all or part of the costs of a CME activity. The requirements for receiving and managing commercial support are explained in the ACCME Standards for Commercial Support. Advertising and exhibit income are not considered commercial support.



INOVA®



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**Have a great idea for Impact?**

Contact Kelley Sanchez at  
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Office of Continuing Medical Education  
8110 Gatehouse Rd., 500W  
Falls Church, VA 22042

Did you know? Inova CME can facilitate additional types of credit for all learners. Whether its nursing CE, Athletic Trainer BOC or even AARC credits for respiratory therapists, we can help.

# Education in the Age of Covid-19

2020 was a year like no other. It brought unprecedented changes to healthcare that will carry on for years to come.

According to Dr. Catherine Lucey “educators across the country recognize that the healthcare workforce needed for the future must not only embrace the enduring competencies of professionalism, service to patients, and personal accountability, but also must embrace new competencies that are better suited to addressing today’s health challenges. These emerging competencies include the ability to address population and public health issues; design and continuously improve health care systems; incorporate data and technology in service to patient care, research, and education; and eliminate health care disparities and discrimination in medicine.”



Stay at home orders necessitated all educational institutions eliminate large gatherings. With only days to prepare, faculty and staff shifted all didactics, discussion groups, and assessments to Zoom. Teams were able to adapt curriculums in real time.



Despite the disruption, learners were able to not only continue to learn, but engage in competencies that will be critical moving forward such as new methods of instruction, approaches to assessment, and different ways to build communities of practice.

Educators and learners rose up to meet the challenge and created a transformative movement in the process.

While many will remember the COVID-19 pandemic as a source of disruption, it is likely that it will also be viewed as a catalyst for the transformation of medical education.

# 2021 Schedule

Safe.  
Virtual.  
Convenient.





The Inova Office of Continuing Medical Education is committed to our learners and staff during COVID-19.

In order to continue providing world-class education and expand all areas of our program to meet demand and comply with Inova policy we will be staying virtual this fall.

We have a wide variety of classes from large activities, grand rounds, tumor boards, journal clubs and online learning to meet the needs of busy clinicians.

Questions?  
Email: [cme@inova.org](mailto:cme@inova.org)



[inova.org/SafeAtInova](https://inova.org/SafeAtInova)



## 5th Annual National Neuroscience Review 2021

April 23, 2021

[www.inova.org/NNRCME](http://www.inova.org/NNRCME)

It's not too late to attend this course.  
Visit ICMES to register and watch virtually!



## 1st Annual Inova Children's Fetal Cardiology Symposium

May 8, 2021

[www.inova.org/fetalcardiologyCME](http://www.inova.org/fetalcardiologyCME)

It's not too late to attend this course.  
Visit ICMES to register and watch virtually!



## Neurocritical Care Conference

July 16, 2021

[www.inova.org/neurocriticalcareCME](http://www.inova.org/neurocriticalcareCME)



## 5th Annual Art and Science of BrainHealth Conference 2021

September 17, 2021

[www.inova.org/BrainHealthCME](http://www.inova.org/BrainHealthCME)

### COMING THIS FALL:

- **Upper GI/Oncology:** September 24, 2021
- **Neuro/Oncology:** October 8, 2021
- **Oncology Update:** October 16, 2021
- **Melanoma and Cutaneous Oncology Primer:** October 23, 2021
- **15th Annual Mohsen Ziai Pediatric Conference:** November 5-6, 2021
- **3rd Annual Sleep Symposium:** December 3, 2021

# Inova Moves Toward Joint Accreditation

In support of our mission to provide world-class healthcare — every time, every touch to each person in every community we have the privilege to serve, Inova Health is moving forward to become jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Inova strives to be a premier provider of continuing medical and professional education and our organization places a high value on team based learning. We are excited to be among the leaders in the development of team-based interprofessional continuing education (IPCE).



## What is joint accreditation?

- Simultaneous accreditation for athletic trainers, dietitians, nurses, optometrists, physician assistants, pharmacists, physicians, psychologists, and social workers through a single, unified application process, fee structure, and set of accreditation standards.
- Designed for health care organizations in which the healthcare team is a focus.
- Carries the full weight of all accreditations, but results in having only one regulatory agency with which to relate.
- Eliminates all special requirements of each of the agencies in favor of one set of 13 Criteria for Joint Accreditation and one set of files, policies and procedures.

Inova is pleased to take this exciting step forward to teach the next generation of caregivers and foster the continued growth and development of our medical staff as well as clinicians throughout the community.



## Jonathan Messing, NP

Advanced Practice Provider  
Program Manager

### Can you tell us a little about your activities?

Inova currently employs over 450 advanced practice providers (APPs, comprising of nurse practitioners and physician assistants), not to mention all of the independent practice groups and their APPs. With so many APPs around the health system, it's no surprise that the growing group would be interested in activities to hone their skills and support their professional development.

Currently, we have several regularly scheduled series running for APPs. They include adult critical care skills courses, fundamental suturing courses, a pediatric skills course, a mentorship training program, and a monthly transition into practice program for new graduates. Two of Inova's service lines have also started having regular educational sessions for APPs that qualify as RSS. The Inova Heart and Vascular Institute APPs meet monthly and the Inova Schar Cancer

Institute APPs meet every other month. Each of these programs allow a range of knowledge and skill development that may pertain to multiple service lines or, as is the case with IHVI and ISCI, can be tailored to the growth of those specific APPs.

### How does the current online delivery model impact your content?

Online delivery has been challenging but eye opening. Having the flexibility to hold certain programs virtually has been a welcome opportunity. Many of the hands on skills courses, however, have required decreasing class size significantly in order to meet social distance learning requirements. I think the greatest advantage has been with the IHVI and ISCI series and how these can truly be service line oriented and permit APPs from across the health system to participate from the convenience of their care site or home.

### What changes are you hoping to inspire with your RSS activities?

I want to see more APPs engaged at Inova. By engagement, I don't mean purely attending functions that interest the particular APP, but seeking opportunities to move from participant to speaker. APPs bring a unique perspective to healthcare and have much from which we all may learn.

### Why do you think interdisciplinary education is important?

Every opportunity to have nurse practitioners, physician assistants, nurses, physicians, and others learn together generates synergy. We learn so much more from each other than we do when isolating within our own profession. We all have a critical role in patient care – it's necessary to learn together so that we can benefit from each other, optimize team performance, provide clear communication, and deliver quality care.

# Meet the Program Director

# Which Evaluation is Correct?

There are many types and ways of evaluation: needs assessments, monitoring activities, formative, participatory and summative evaluations. It is important to be very clear about what you are evaluating, why you are evaluating, and for whom you are evaluating. Paying attention to these questions will help you shape your evaluation into a useful tool.

## Outcome evaluations

assess the effectiveness of a program in producing change

The type of evaluation most commonly used in CME is outcome evaluation. Outcome evaluations assess the effectiveness of a program in producing change.

Outcome evaluations focus on difficult questions that ask what happened to learners and how much of a difference the program made for them.

Impact or outcome evaluations are undertaken when it is important to know whether and how well the objectives of a project or program were met.

*For example, outcome questions for a smoking cessation program might include:*

- Did the program succeed in helping people to stop smoking?
- Was the program more successful with certain groups of people than with others?
- What aspects of the program did participants find gave the greatest benefit?



## Process evaluations

help stakeholders see how a program outcome or impact was achieved.

Process evaluation allows a department to look at how it develops itself, its structures, its supporting programs like communications and marketing, and even funding to get to the outcomes it wants to achieve. Taken a step further, process evaluation can also look at the processes of program, management, and infrastructure together to judge the capacity of an organization to deliver on its promised outcomes.

*For example, process evaluation questions might include:*

- What were specific interventions put into place by the program to fight the problem being tackled? Did the interventions work or not — and how and why?
- What were the kinds of problems encountered in delivering the program — were there enough resources from the beginning to do it well? Was it well managed? Were staff trained or educated to the right level of the program design? Is there skill at facilitating the program processes from beginning to end? Was there adequate support to the program?





Evaluation is an important part of managing a successful program. Stakeholders including program directors, committee members, and planners want to know if an intervention is working and making a difference for clinicians and patient care. Each evaluation is an important part of the CME process and will make a program stronger and more impactful.

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