Inova Fair Oaks Hospital CHNA Implementation Strategy

Adopted by the Inova Health Care Services Board on October 26, 2016

This document describes how Inova Fair Oaks Hospital (“the hospital” or IFOH) plans to address needs found in the Community Health Needs Assessment (CHNA) published by the hospital on July 29, 2016. This implementation strategy describes the hospital’s planned initiatives for calendar (tax) years 2017 through 2020. The CHNA was undertaken by the hospital to understand community health needs and in accordance with regulations promulgated by the Internal Revenue Service pursuant to the Patient Protection and Affordable Care Act, 2010. This implementation strategy addresses the community health needs described in the CHNA report that the hospital has determined it is able to meet in whole or in part. Inova Fair Oaks Hospital recognizes that a CHNA and an implementation strategy are required to meet current government regulations.

The hospital reserves the right to amend this implementation strategy as circumstances warrant. For example, certain needs may become more pronounced and require enhancements to the described strategic initiatives. During the years 2017 through 2020, other organizations in the community may decide to address certain needs, indicating that the hospital should amend its strategies and refocus on other identified health problems.

Hospital Facility Mission Statement
Inova Fair Oaks Hospital is committed to supporting its mission, “to improve the health of the diverse community we serve through excellence in patient care, education and research,” by offering a wide range of community benefits and clinical services.

Definition of the Community Served
Inova Fair Oaks Hospital is a 182-bed community acute care hospital that serves portions of Fairfax County, Loudoun County, Prince William County, and the City of Manassas. The hospital provides an array of medical and surgical services, including the Inova Spine Program, Inova Weight Loss services and bariatric surgery, joint replacement, maternity services, and others. The IFOH community is comprised of 44 ZIP codes, including parts of Fairfax County, Loudoun County, Prince William County, and the City of Manassas. The community was defined based on the geographic origins of the hospital’s patients. In 2014, the 44 ZIP codes that comprise the hospital’s community accounted for over 79 percent of its discharges and emergency department visits.

The map below portrays the community served by the hospital, which is located in Oakton/Fair Lakes/South Herndon area (ZIP code 22033).
Source: Microsoft MapPoint and Inova Health System, 2015.

Summary information regarding the hospital’s community is as follows:

- 79% of 2014 discharges originated in the community
  - 59% from Fairfax County
  - 11% from Prince William County
- Total population in 2014: 1,176,251
- Projected population change between 2015 and 2020: 7.1%
  - 33.9% for the 65+ population
- Comparatively favorable health status and socioeconomic, but pockets of poverty and specific community health problems found to be present
  - While poverty rates in Fairfax County appear lower than the Virginia average, considerable variation in poverty rates is present across racial and ethnic categories.
    - Poverty rates across the community have been comparatively high for African Americans, Hispanic (or Latino), and Asian residents. The poverty rate for Asian residents in Alexandria exceeded the Virginia average.

Additional information regarding community demographics, identified health needs, and related issues is included in the CHNA report.
Selection of Priority Community Health Needs
The hospital’s 2016 CHNA found that numerous health status and access problems are present in the community. The following twelve issues were identified as significant health needs for the IFOH community:

- Access to Basic Medical Care
- Access to Dental Care
- Conditions and Care of the Elderly
- Cultural Competency in Care
- Diabetes
- Heart Disease
- Hypertension
- Lack of Affordable Housing
- Mental Health and Access to Mental Health Services
- Obesity and Obesity-Related Concerns
- Physical Environment
- Substance Abuse and Excessive Alcohol Use

The CHNA results were presented to members of the IFOH Senior Leadership Team, and of these twelve issues, IFOH will focus efforts over the next few years on Access to Dental Care and Childhood Obesity.

Members of the Senior Leadership Team at IFOH, along with the Inova AVP and Program Outreach Administrators for Population Health and representation from the Fairfax County Health Department, among others, met on several occasions, reviewed the CHNA findings, and concluded that the hospital’s implementation strategy for 2017 – 2020 should focus major efforts on the three priority areas described further below.
### Priority Area 1: Decrease the prevalence of childhood obesity.

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<th>KEY STRATEGIES/ACTIVITIES</th>
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| Increase community outreach and education regarding nutrition education and physical fitness. | Explore opportunities to collaborate with Fairfax County Public Schools on nutrition education.  
Work with faith community and other community groups on nutrition education and physical fitness.  
Continue Inova incentive program for recipients of SNAP benefits to help them purchase fresh, local foods at select farmers’ markets in Fairfax County and elsewhere in Northern Virginia.  
Continue sponsorship of the Northern Virginia Chapter of “Buy Fresh, Buy Local,” to simultaneously support local farms and create access to healthy food choices in Fairfax County and across the region.  
Explore opportunities to bring healthy foods and opportunities for physical activity into underserved neighborhoods or housing developments. |
| Improve access to healthy food options.                                     |                                                                                                                                                                                                                         |

### Priority Area 2: Improve access to dental care.

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| Increase access to care and close gaps in the existing system.             | Assess number and availability of dentists in community.  
Work with dentists currently on staff at the hospital to increase patient referrals, primarily for uninsured, under-insured or Medicaid patients.  
Assess the feasibility to increase operating room availability for dentistry. |
Health Needs the Hospital Will Not Address
No hospital facility can address all health needs present in its community. The hospital is committed to remaining financially healthy so that it can grow to enhance clinical services and to continue providing a range of community benefits. The hospital’s implementation strategy focuses on meeting the priority and specified community health needs described above. Certain issues, such as lack of affordable housing and the physical environment are beyond the scope of the hospital and the hospital has insufficient resources to make a meaningful impact. Other topics, such as diabetes, heart disease and hypertension, are not covered individually as priority target areas in this plan. Even so, there are many activities in these areas throughout the Inova system.

While some health needs were identified as significant but not prioritized for expanded support or activity, the hospital and health system plan to continue various current community benefit programs that address them.

1. Continue to provide culturally competent and linguistically appropriate services for racially, ethnically and linguistically diverse populations, including services for Hard-of Hearing and Hearing Impaired populations, and to support health outreach and education to targeted populations to address health disparities.

2. Continue to coordinate provision of prenatal care services with Fairfax County Health Department and InovaCares for Women to provide access to care and improve infant health in the diverse populations of Fairfax County.

3. Open Simplicity Health in Alexandria, Annandale and Sterling, to provide greater access to affordable healthcare for working adults.

4. Inova is assuming operations for the Fairfax County Community Health Care Network (CHCN).

5. Continue Inova Cardiovascular Services to reduce disparities in cardiovascular disease mortality, including targeted education efforts on a heart healthy lifestyle and stroke prevention and treatment.

6. Utilize the Inova Center for Wellness and Metabolic Health to deliver comprehensive diabetes education classes, programs and support groups at Inova facilities throughout Northern Virginia.

7. Provide options for specific weight loss needs, such as bariatric surgery, medical weight loss programs and education.

8. Offer effective, compassionate treatment for individuals dealing with all forms of substance abuse disorders through the Inova Comprehensive Addiction Treatment Services Program (CATS).

9. Strengthen the Inova Kellar Center which provides a continuum of comprehensive mental health and substance use disorder programs and services for children and young adults in an outpatient setting.

Implementation Strategy Development Collaborators
In developing this implementation strategy, Inova Fair Oaks Hospital collaborated with the other Inova hospitals (Inova Alexandria Hospital, Inova Fairfax Medical Campus, Inova Loudoun Hospital and Inova Mount Vernon Hospital), and the Fairfax County Health Department.